

Contract # 47921

Schedule Dates

10/22/12-11/05/12

Advertiser

MASS ALLIANCE AGAINST ASSISTED SUICIDE (3)

Agency

Gateway Media (2841)

Product

POLITICAL ISSUE (1052)

Brand

EST 179 10/22-11/6 (27587)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

179

CPE

Local/Political Issue Agency

Account Types

Standard

Billing Type

Standard

Comments

Gateway Media
2150 River Plaza Drive, STE 150
Sacramento, CA 95833

Date Entered 09/10/12
Last Modified 09/10/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,105.00
Net Total \$51,595.00
Sales Tax

By Broadcast Month
Oct. 2012 19
Nov. 2012 25
Grand Total: 44

WHDH Boston (WHDH)

Spots
\$20,450.00
\$40,250.00
\$60,700.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|--------------------|---------------|---------|
| 1.0 | Normal Line / SPOT | 10/29/12-11/02/12 | 1 | :30 | 5:30A- 6A (ET) | 1 | X | X | X | X | X | | | 1 | \$600.00 | \$600.00 | WHDH Boston (WHDH) | | 9/10/12 |
| 2.0 | Normal Line / SPOT | 10/27/12-11/03/12 | 1 | :30 | 6A- 7A (ET) | 1 | | | | | | X | | 2 | \$450.00 | \$900.00 | WHDH Boston (WHDH) | | 9/10/12 |
| 3.0 | Normal Line / SPOT | 10/22/12-11/02/12 | 1 | :30 | 10A- 11A (ET) | 3 | X | X | X | X | X | | | 6 | \$1,000.00 | \$6,000.00 | WHDH Boston (WHDH) | | 9/10/12 |
| 4.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 1 | :30 | 10A- 11A (ET) | 1 | 1 | | | | | | | 1 | \$1,000.00 | \$1,000.00 | WHDH Boston (WHDH) | | 9/10/12 |
| 5.0 | Normal Line / SPOT | 10/22/12-11/02/12 | 1 | :30 | 3:30P- 4P (ET) | 4 | X | X | X | X | X | | | 8 | \$750.00 | \$6,000.00 | WHDH Boston (WHDH) | | 9/10/12 |
| 6.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 1 | :30 | 3:30P- 4P (ET) | 1 | 1 | | | | | | | 1 | \$750.00 | \$750.00 | WHDH Boston (WHDH) | | 9/10/12 |
| 7.0 | Normal Line / SPOT | 10/27/12-11/03/12 | 1 | :30 | 6P- 6:30P (ET) | 1 | | | | | | 1 | | 2 | \$2,500.00 | \$5,000.00 | WHDH Boston (WHDH) | 7 news at 6pm | 9/10/12 |
| 8.0 | Normal Line / SPOT | 11/03/12-11/03/12 | 1 | :30 | 10P- LAW & ORDER SVU (R) | 1 | | | | | | 1 | | 1 | \$5,000.00 | \$5,000.00 | WHDH Boston (WHDH) | | 9/10/12 |
| 9.0 | Normal Line / SPOT | 10/27/12-11/03/12 | 1 | :30 | 10:59P- 7 News at 11 PM | 1 | | | | | | 1 | | 2 | \$3,500.00 | \$7,000.00 | WHDH Boston (WHDH) | | 9/10/12 |
| 10.0 | Normal Line / SPOT | 10/28/12-11/04/12 | 1 | :30 | 11:55P- 7 SPORTS XTRA | 1 | | | | | | | 1 | 2 | \$1,500.00 | \$3,000.00 | WHDH Boston (WHDH) | | 9/10/12 |
| 11.0 | Normal Line / SPOT | 10/22/12-11/02/12 | 1 | :30 | 1:36A- Last Call with Carson Day | 2 | X | X | X | X | X | | | 4 | \$450.00 | \$1,800.00 | WHDH Boston (WHDH) | | 9/10/12 |
| 12.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 1 | :30 | 1:36A- Last Call with Carson Day | 1 | 1 | | | | | | | 1 | \$450.00 | \$450.00 | WHDH Boston (WHDH) | | 9/10/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

Contract # 47921

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

09/10/12

09/10/12

Charles Shiebler

No

Normal

15.00

\$9,105.00

\$51,595.00

WHDH Boston (WHDH)

By Broadcast Month

Oct. 2012

Nov. 2012

Grand Total:

Rate

Spots

\$20,450.00

\$40,250.00

\$60,700.00



Gateway Media
2150 River Plaza Drive, STE 150
Sacramento, CA 95833

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|-------------|-------------|--------------------|-------------|---------|
| 13.0 | Normal Line / SPOT | 10/27/12-11/03/12 | 1 | :30 | 1:31A- EXTRA WEEKEND | | | | | | | 1 | | 2 | \$400.00 | \$800.00 | WHDH Boston (WHDH) | | 9/10/12 |
| 14.0 | Normal Line / SPOT | 10/28/12-11/04/12 | 1 | :30 | 12:30A- Extra Weekend | | | | | | | | 1 | 2 | \$750.00 | \$1,500.00 | WHDH Boston (WHDH) | | 9/10/12 |
| 15.0 | Normal Line / SPOT | 10/27/12-11/03/12 | 1 | :30 | 9A- 10A (ET) | | | | | | | 1 | | 2 | \$1,800.00 | \$3,600.00 | WHDH Boston (WHDH) | 7 news- sat | 9/10/12 |
| 16.0 | Normal Line / SPOT | 10/28/12-11/04/12 | 1 | :30 | 7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN | | | | | | | | 1 | 2 | \$450.00 | \$900.00 | WHDH Boston (WHDH) | | 9/10/12 |
| 17.0 | Normal Line / SPOT | 10/28/12-11/04/12 | 1 | :30 | 7:57A- TODAY SHOW-SUNDAY | | | | | | | | 1 | 2 | \$1,000.00 | \$2,000.00 | WHDH Boston (WHDH) | | 9/10/12 |
| 18.0 | Normal Line / SPOT | 10/28/12-11/04/12 | 1 | :30 | 9A- 7 News Today in New England-Sun | | | | | | | | 1 | 2 | \$1,200.00 | \$2,400.00 | WHDH Boston (WHDH) | | 9/10/12 |
| 19.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 1 | :30 | 10P- PARENTHOOD | | | 1 | | | | | | 1 | \$12,000.00 | \$12,000.00 | WHDH Boston (WHDH) | | 9/10/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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